



### Real Meat. Real Protein. Real Delicious.™

The ingredients in Exclusive® Pet Food were chosen to give today's dogs what they've always liked, and what they've always needed: real meat and real protein. It was true when dogs lived in the wild, and it's true today. As a result, the #1 ingredient in Exclusive® Pet Food is savory, real meat including chicken, lamb, turkey or fish. We've also added a carefully-selected balance of antioxidant rich fruits, and vegetables and wholesome grains to support their health — but left out the corn, soy, wheat and artificial flavors & preservatives.

- **Unique formula without common ingredients** - no beef, pork, wheat, soy, corn or fillers
- **Support a healthy body composition** with a 22:12 protein to fat ratio formula
- **Keep your dog's skin soft and coat shiny** with help from Omega 3 & 6 fatty acids
- **Support a healthy digestive system** with fiber from chicory root and microbials like those found in yogurt



#### REAL LAMB IS THE #1 INGREDIENT

High-quality protein, helps support total health including lean muscles, strong immune system and bone development



#### SUPPORTS STRONG IMMUNE SYSTEM WITH A VARIETY OF ANTIOXIDANTS

Vitamins E & C along with ingredients such as blueberries and cranberries help provide antioxidants necessary to support a strong immune system



#### HEALTHY DIGESTIVE SYSTEM

Natural fiber sourced from beet pulp and chicory root, a prebiotic, helps promote digestive health



#### RADIANT SKIN AND COAT

Rich in Vitamin A, and omega-3 & 6 fatty acids to help maintain healthy skin and radiant coat



#### HIGHLY DIGESTIBLE

Promotes bioavailability of nutrients for better absorption and less waste



#### GREAT TASTE

Real lamb as the #1 ingredient provides a great taste dogs will love



#### HEALTHY JOINTS

Complete nutrition along with natural sources of glucosamine help support joint health



#### WHOLESOME GRAINS FOR ENERGY

A variety of nutritious grains such as whole grain brown rice, and oatmeal provide carbohydrates for energy

### RECOMMENDED DAILY FEEDING GUIDELINES FOR MAINTENANCE OF ADULT DOGS

ADULT DOG WEIGHT IN POUNDS	AMOUNT TO FEED* IN CUPS PER DAY
10 or less	1/2 to 1
10 to 20	1 to 1-1/2
20 to 30	1-1/2 to 2
30 to 40	2 to 2-1/3
40 to 60	2-1/3 to 3
60 to 80	3 to 3-3/4
80 to 100	3-3/4 to 4-1/3
Over 100	4-1/3 + 1/2 cup for each additional 10 lbs over 100 lbs

\* The feeding guidelines are based on an eight-ounce measuring cup.

### OUR BRAND PROMISE

Whether your pet is a companion or a performer, Exclusive® pet food is dedicated to building products that optimize their important purpose in life. Exclusive® pet food is only available from knowledgeable dealers in your community, so you get the information, education and support you need with every purchase. We're here for you; we're here for your pet—every step of the way.

### SATISFACTION GUARANTEED

All Exclusive® pet foods and Infinia® Holistic pet foods carry our 100% Satisfaction

Guarantee. If you are not completely satisfied with this product, please return the unused portion to the store of purchase for a full refund or replacement. Call 1-800-332-4738 with any questions or comments.



### GUARANTEED ANALYSIS:

Crude Protein (min.)	22.0%
Crude Fat (min.)	12.0%
Crude Fiber (max.)	3.0%
Moisture (max.)	10.0%
Calcium (min.)	1.3%
Phosphorus (min.)	1.0%
Zinc (min.)	160 mg/kg
Selenium (min.)	0.3 mg/kg
Vitamin A (min.)	15,000 IU/kg
Vitamin E (min.)	400 IU/kg
Ascorbic Acid (min.)	50 mg/kg*
Glucosamine Hydrochloride (min.)	400 mg/kg*
Chondroitin Sulfate (min.)	100 mg/kg*
Beta Carotene (min.)	5 mg/kg*
Omega-6 Fatty Acids (min.)	2.2%*
Omega-3 Fatty Acids (min.)	0.3%*
Docosahexaenoic Acid (DHA) (min.)	0.02%*

\*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

**Nutrition Statement:** Exclusive® All Life Stages Lamb & Brown Rice Formula is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for All Life Stages.

Calorie Content (Calculated): Metabolizable Energy (ME) 3508 kcal/kg, 1595 kcal/lb., 355 kcal/cup (Based on a standard 8-ounce measuring cup.)

### INGREDIENTS:

Lamb, lamb meal (natural source of glucosamine and chondroitin), whole grain brown rice, brewers rice, cracked pearled barley, oatmeal, dried beet pulp, egg product, chicken fat preserved with mixed tocopherols (a form of Vitamin E), natural flavor, fish meal (natural source of glucosamine and chondroitin), flaxseed, potassium chloride, salmon oil (a source of DHA), salt, choline chloride, beta carotene, dried chicory root, yucca schidigera extract, blueberries, cranberries, alfalfa meal, turmeric, brewers dried yeast, Vitamin E supplement, iron proteinate, zinc proteinate, copper proteinate, ferrous sulfate, zinc sulfate, copper sulfate, potassium iodide, thiamine mononitrate (Vitamin B<sub>1</sub>), manganese proteinate, manganous oxide, L-ascorbyl-2-polyphosphate (source of Vitamin C), Vitamin A supplement, biotin, niacin, calcium pantothenate, manganese sulfate, sodium selenite, pyridoxine hydrochloride (Vitamin B<sub>6</sub>), Vitamin B<sub>12</sub> supplement, riboflavin (Vitamin B<sub>2</sub>), Vitamin D<sub>3</sub> supplement, folic acid, rosemary extract, dried Aspergillus niger fermentation extract, dried Bacillus subtilis fermentation extract, dried Enterococcus faecium fermentation product, dried Lactobacillus acidophilus fermentation product, dried Trichoderma longibrachiatum fermentation extract, Saccharomyces cerevisiae yeast culture.

Product # Size  
3003111-746 5 lb x 6 bale



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Individual bag UPC code

Product # Size  
3003111-742 15 lb



8 04273 04245 9

Product # Size  
3003111-720 30 lb



8 04273 04246 6

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