



Real Meat. Real Protein. Real Delicious.™

The exceptional ingredients in Exclusive® Cat Food were chosen to give today's cats what they've always liked, and what they've always needed: real meat and real protein. It was true when cats lived in the wild, and it's true today. As a result, the #1 ingredient in Exclusive® Cat Food is savory, real meat including, chicken, turkey or fish. We've also added a carefully-selected balance of fruits, vegetables and wholesome grains to support their health—but left out the corn, soy, wheat and artificial flavors & preservatives.

- **REAL CHICKEN IS THE #1 INGREDIENT:** High Quality Protein for Your Pet
- **RICH IN ANTIOXIDANTS:** Supports a Strong Immune System
- **OMEGA FATTY ACIDS:** For optimum Skin and Coat
- **FORMULATED WITHOUT CORN, WHEAT OR SOY:** No Added Artificial Colors or Preservatives



REAL CHICKEN IS THE #1 INGREDIENT

High-quality protein, helps support total health including lean muscles, strong immune system and bone development



SUPPORTS STRONG IMMUNE SYSTEM WITH A VARIETY OF ANTIOXIDANTS

Vitamins E & C along with ingredients such as blueberries and cranberries help provide antioxidants necessary to support a strong immune system



HEALTHY DIGESTIVE SYSTEM

Natural fiber sourced from beet pulp and Chicory Root, a prebiotic, helps promote digestive health



RADIANT SKIN AND COAT

Rich in Vitamin A, and omega-3 & 6 fatty acids to help maintain healthy skin and radiant coat



HIGHLY DIGESTIBLE

Promotes bioavailability of nutrients for better absorption and less waste



GREAT TASTE

Real chicken as the #1 ingredient provides a great taste cats will love



HEALTHY VISION

Vitamin A and taurine help support healthy eyes



WHOLESOME GRAINS FOR ENERGY

A variety of nutritious grains such as whole grain brown rice, and oatmeal provide carbohydrates for energy

RECOMMENDED DAILY FEEDING GUIDELINES FOR MAINTENANCE OF ADULT CATS

CAT WEIGHT IN POUNDS	AMOUNT TO FEED* IN CUPS PER DAY
3 to 5	1/4 to 1/3
5 to 10	1/3 to 1/2
10 to 15	1/2 to 3/4
15 to 20	3/4 to 1

* The feeding guidelines are based on an eight-ounce measuring cup.



OUR BRAND PROMISE

Whether your pet is a companion or a performer, Exclusive® pet food is dedicated to building products that optimize their important purpose in life. Exclusive® pet food is only available from knowledgeable dealers in your community, so you get the information, education and support you need with every purchase. We're here for you; we're here for your pet—every step of the way.

SATISFACTION GUARANTEED

All Exclusive® pet foods and Infinia® Holistic pet foods carry our 100% Satisfaction Guarantee. If you are not completely satisfied with this product, please return the unused portion to the store of purchase for a full refund or replacement. Call 1-800-332-4738 with any questions or comments.



Product # Size
3003118-746 5 lb x 6 bale



8 04273 04262 6

Individual bag UPC code

Product # Size
3003118-742 15 lb



8 04273 04263 3

GUARANTEED ANALYSIS:

Crude Protein (min.)	32.0%
Crude Fat (min.)	21.0%
Crude Fiber (max.)	3.0%
Moisture (max.)	10.0%
Calcium (min.)	1.2%
Phosphorus (min.)	1.0%
Zinc (min.)	120 mg/kg
Selenium (min.)	0.3 mg/kg
Vitamin A (min.)	15,000 IU/kg
Vitamin E (min.)	135 IU/kg
Taurine (min.)	0.15%
Ascorbic Acid (min.)	50 mg/kg*
Beta Carotene (min.)	5 mg/kg*
Omega-6 Fatty Acids (min.)	3.4%*
Omega-3 Fatty Acids (min.)	0.5%*
Docosahexaenoic Acid (DHA) (min.)	0.05%*

*Not recognized as an essential nutrient by the AAFCO Cat Food Nutrient Profiles

Nutrition Statement: Exclusive® Cat Chicken & Brown Rice Formula is formulated to meet the nutritional levels established by the AAFCO Cat Nutrient Profiles for all life stages of cats.

Calorie Content (Calculated): Metabolizable Energy (ME) 4201 kcal/kg, 1845 kcal/lb., 401 kcal/cup. (Based on a standard 8-ounce measuring cup.)

INGREDIENTS:

Chicken, chicken meal, turkey meal, whole grain brown rice, oatmeal, chicken fat (preserved with mixed tocopherols, a form of Vitamin E), brewers rice, dried beet pulp, flaxseed, natural chicken flavor, egg product, fish meal, potassium chloride, sodium bisulfate, salmon oil (source of DHA), salt, brewers dried yeast, choline chloride, DL-methionine, taurine, beta carotene, dried chicory root, L-ascorbyl-2-polyphosphate (source of Vitamin C), yucca schidigera extract, blueberries, cranberries, alfalfa meal, turmeric, Vitamin E supplement, iron proteinate, zinc proteinate, copper proteinate, ferrous sulfate, zinc sulfate, copper sulfate, potassium iodide, thiamine mononitrate (Vitamin B₁), manganese proteinate, manganous oxide, Vitamin A supplement, biotin, niacin, calcium pantothenate, manganese sulfate, sodium selenite, pyridoxine hydrochloride (Vitamin B₆), Vitamin B₁₂ supplement, riboflavin (Vitamin B₂), Vitamin D₃ supplement, folic acid, rosemary extract, dried Aspergillus niger fermentation extract, dried Bacillus subtilis fermentation extract, dried Enterococcus faecium fermentation product, dried Lactobacillus acidophilus fermentation product, dried Trichoderma longibrachiatum fermentation extract, Saccharomyces cerevisiae yeast culture.

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