

25% Less Fat than Exclusive® Adult Dog  
Chicken & Brown Rice Formula



### Real Meat. Real Protein. Real Delicious.™

The exceptional ingredients in Exclusive® Dog Food were chosen to give today's dogs what they've always liked, and what they've always needed: real meat and real protein. It was true when dogs lived in the wild, and it's true today. As a result, the #1 ingredient in Exclusive® Dog Food is savory, real meat including lamb, chicken, turkey or fish. We've also added a carefully-selected balance of fruits, vegetables and wholesome grains to support their health—but left out the corn, soy, wheat and artificial flavors & preservatives.



- **REAL CHICKEN IS THE #1 INGREDIENT:** High-quality Protein for Your Pet
- **RICH IN ANTIOXIDANTS:** Supports a Strong Immune System
- **OMEGA FATTY ACIDS:** For Optimum Skin and Coat
- **FORMULATED WITHOUT CORN, WHEAT OR SOY:** No Added Artificial Colors or Preservatives

#### REAL CHICKEN IS THE #1 INGREDIENT

High-quality protein, helps support total health including lean muscles, strong immune system and bone development

#### HIGHLY DIGESTIBLE

Promotes bioavailability of nutrients for better absorption and less waste

#### SUPPORTS STRONG IMMUNE SYSTEM WITH A VARIETY OF ANTIOXIDANTS

Vitamins E & C along with ingredients such as blueberries and cranberries help provide antioxidants necessary to support a strong immune system

#### GREAT TASTE

Real chicken as the #1 ingredient provides a great taste dogs will love

#### HEALTHY DIGESTIVE SYSTEM

Natural fiber sourced from beet pulp and Chicory Root, a prebiotic, helps promote digestive health

#### HEALTHY JOINTS

Complete nutrition along with natural sources of glucosamine help support joint health

#### RADIANT SKIN AND COAT

Rich in Vitamin A, and omega-3 & 6 fatty acids to help maintain healthy skin and radiant coat

#### WHOLESMORE GRAINS FOR ENERGY

A variety of nutritious grains such as oatmeal, whole grain brown rice and cracked pearled barley provide carbohydrates for energy



#### HEALTHY WEIGHT

Protein-rich recipe helps maintain lean muscle mass. 25% less fat than Exclusive Adult Dog Chicken & Brown Rice Formula. L-Carnitine helps turn fat into energy to promote optimal body condition.



# Healthy Weight Adult Dog Chicken & Brown Rice Formula

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## RECOMMENDED DAILY FEEDING GUIDELINES FOR MAINTENANCE OF ADULT DOGS

| ADULT DOG WEIGHT<br>IN POUNDS | AMOUNT TO FEED*<br>IN CUPS PER DAY                            |
|-------------------------------|---|
| 10 or less                    | 1/2 to 1  |
| 10 to 20                      | 1 to 1-1/2  |
| 20 to 30                      | 1-1/2 to 2  |
| 30 to 40                      | 2 to 2-1/2  |
| 40 to 60                      | 2-1/2 to 3-1/4  |
| 60 to 80                      | 3-1/4 to 3-3/4  |
| 80 to 100                     | 3-3/4 to 4-1/2  |
| Over 100                      | 4-1/2 + 1/2 cup for each<br>additional 10 lbs over<br>100 lbs |

\* The feeding guidelines are based on an eight-ounce measuring cup.

## OUR BRAND PROMISE

Whether your pet is a companion or a performer, Exclusive® pet food is dedicated to building products that optimize their important purpose in life. Exclusive® pet food is only available from knowledgeable dealers in your community, so you get the information, education and support you need with every purchase. We're here for you; we're here for your pet—every step of the way.

## SATISFACTION GUARANTEED

All Exclusive® pet foods and Infinia® Holistic pet foods carry our 100% Satisfaction Guarantee. If you are not completely satisfied with this product, please return the unused portion to the store of purchase for a full refund or replacement. Call 1-800-332-4738 with any questions or comments.



Product # Size  
3003113-742 15 lb



Product # Size  
3003113-720 30 lb



## GUARANTEED ANALYSIS:

|                                    |              |
|------------------------------------|--------------|
| Crude Protein (min.)               | 26.0%        |
| Crude Fat (min.)                   | 9.0%         |
| Crude Fat (max.)                   | 11.0%        |
| Crude Fiber (max.)                 | 3.0%         |
| Moisture (max.)                    | 10.0%        |
| Calcium (min.)                     | 0.9%         |
| Phosphorus (min.)                  | 0.7%         |
| Zinc (min.)                        | 200 mg/kg    |
| Selenium (min.)                    | 0.3 mg/kg    |
| Vitamin A (min.)                   | 15,000 IU/kg |
| Vitamin E (min.)                   | 400 IU/kg    |
| Ascorbic Acid (min.)               | .50 mg/kg*   |
| L-Carnitine (min.)                 | .30 mg/kg*   |
| Glucosamine Hydrochloride (min.)   | .450 mg/kg*  |
| Chondroitin Sulfate (min.)         | .100 mg/kg*  |
| Beta Carotene (min.)               | .5 mg/kg*    |
| Omega-6 Fatty Acids (min.)         | 1.7%*        |
| Omega-3 Fatty Acids (min.)         | 0.3%*        |
| Docosahexaenoic Acid (DHA) (min.)  | 0.02%*       |
| Eicosapentaeonic Acid (EPA) (min.) | 0.02%*       |

\*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profile.

**Nutrition Statement:** Exclusive® Healthy Weight Adult Dog Chicken & Brown Rice Formula is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs.

Calorie Content (Calculated): Metabolizable Energy (ME) 3403 kcal/kg, 1547 kcal/lb., 336 kcal/cup (Based on a standard 8-ounce measuring cup.)

## INGREDIENTS:

Chicken, chicken meal (natural source of glucosamine and chondroitin), oatmeal, whole grain brown rice, cracked pearled barley, turkey meal (natural source of glucosamine and chondroitin), brewers rice, dried beet pulp, natural flavor, chicken fat preserved with mixed tocopherols (a form of Vitamin E), flaxseed, egg product, dried brewers yeast, fish meal (natural source of glucosamine and chondroitin), potassium chloride, salt, salmon oil (a source of DHA & EPA), choline chloride, beta carotene, dried chicory root, L-carnitine, yucca schidigera extract, blueberries, cranberries, alfalfa meal, turmeric, Vitamin E supplement, iron proteinate, zinc proteinate, copper proteinate, ferrous sulfate, zinc sulfate, copper sulfate, potassium iodide, thiamine mononitrate (Vitamin B<sub>1</sub>), manganese proteinate, manganous oxide, L-ascorbyl-2-polyphosphate (source of Vitamin C), Vitamin A supplement, biotin, niacin, calcium pantothenate, manganese sulfate, sodium selenite, pyridoxine hydrochloride (Vitamin B<sub>6</sub>), Vitamin B<sub>12</sub> supplement, riboflavin (Vitamin B<sub>2</sub>), Vitamin D<sub>3</sub> supplement, folic acid, rosemary extract, dried Aspergillus niger fermentation extract, dried Bacillus subtilis fermentation extract, dried Enterococcus faecium fermentation product, dried Lactobacillus acidophilus fermentation product, dried Trichoderma longibrachiatum fermentation extract, Saccharomyces cerevisiae yeast culture.

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