NEW!

PURINA® Rabbit Chow™ COMPLETE FORMULA

NO FILLERS, PRESERVATIVES OR ARTIFICIAL COLORS

NATURAL, COMPLETE NUTRITION FOR RABBITS OF ALL AGES

Purina® Rabbit Chow™ Complete Natural AdvantEdge™ is a pelleted, highly palatable food with all the essential nutrients for growth, maintenance and reproduction. It has the right balance of protein, fiber and critical nutrients, making it an excellent food for all types of rabbits of all ages. It's the easiest way to feed and the perfect choice for first-time rabbit owners.

Purina® Rabbit Chow™ Complete Natural AdvantEdge™ rabbit food delivers consistent, superior quality nutrition that helps keep your rabbit looking great. That's because no other rabbit food company spends the time and effort researching like Purina. New products or improvements to existing foods are only brought to market when they have repeatedly proven themselves in research trials to deliver what you expect.

The Natural AdvantEdge™ formula in Purina® Rabbit Chow™ premium foods offers the very best to breeders and pet owners:

- Fresh, natural, wholesome grain products
- High-quality plant proteins loaded with natural nutrients found only in plants that optimize vitality and support immune function
- Stringent quality standards help ensure many of the industry's highest quality ingredients available are used
- Formulas FREE from all fillers, preservatives and artificial colors
- Over 80 years of industry-leading nutritional research

This superior, consistent, natural nutrition gives professional rabbit breeders, show enthusiasts and pet owners the confidence they deserve.

NATURAL AdvantEdge™ with added vitamins, minerals & other trace nutrients (amino acids)	Superior, consistent, natural nutrition FREE from all fillers, preservatives and artificial colors.
100% COMPLETE DAILY NUTRITION	Complete, natural nutrition – no additional supplements necessary. Great for rabbits of all ages.
LACTOBACILLUS, YEAST & YUCCA SHIDIGERA	Added lactobacillus, yeast and balanced fiber to support digestive health with added yucca shidigera to aid in odor control.
Essential Nutrients	• Proteins: contain amino acids, the building blocks of muscles, organs and fur. • Vitamin A: for reproductive efficiency and bright eyes. • Calcium & Phosphorus: for strong bones and excellent milk production.
HIGH-QUALITY PLANT PROTEINS TO HELP BOOST IMMUNITY	High-quality plant proteins loaded with natural nutrients found only in plants that optimize vitality and support immune function.
HIGHLY Palatable	Highly palatable for proper intake and growth.
PURINA FeedGuard NUTRITION SYSTEM	• Stringent quality standards help ensure many of the industry's highest quality ingredients available are used. • Utilizes a constant nutrition formulation process that automatically compensates for naturally varying nutrient levels in ingredients for greater nutritional consistency bag after bag. • Uses a total rabbit nutrition formulation system that considers all key nutrients and their interactions with each other to better support overall rabbit health.

Available in 25 lb and 50 lb package sizes

PURINA Rabbit Chow
RABBIT FOOD
COMPLETE
FORMULA

FEEDING DIRECTIONS

All Purina® Rabbit Chow™ diets are formulated for ALL rabbits at ALL ages.

Purina® Rabbit Chow™ Diet	Ideal for All Breeds & All Ages	Natural AdvantEdge™ Formula	Lactobacillus, Yeast and Yucca Shidigera	No Corn	High Fiber	High Protein	Added Vegetable Oil	Timothy Hay
COMPLETE	✓	✓	✓					
SHOW	✓	✓	✓	✓			✓	
PROFESSIONAL	✓	✓	✓			✓		
FIBRE3®	✓	✓	✓	✓	✓			
GARDEN RECIPE™	✓	✓	✓	✓				✓

DAILY FEEDING AMOUNT*

Small Breed	(2–3 lbs)	2–3 oz per day	**Large Breed**	(6–10 lbs)	4–10 oz per day
Medium Breed	(3–6 lbs)	3–7 oz per day	**Giant Breed**	(10+ lbs)	6–12+ oz per day

*Control feed rabbits during first three months of life to avoid digestive upsets. Adult pet rabbits tend to overeat and lose body condition by becoming too heavy. Therefore, adjust the feeding rate to maintain a desired weight. Does will need more food (even full feed if her litter is large) to maintain body condition during lactation. Check weight and body condition of rabbits regularly.

Whenever rabbits are changed from one feeding program to another, it should be done over a five- to seven-day period to avoid digestive upsets. During this time, mix the new food with the old, gradually increasing the amount of the new food while decreasing an equal amount of the old. This will allow time for the rabbit's intestinal micro flora to adjust to any new food. Provide plenty of clean, fresh, cool water to animals at all times. Please consult the feed tag sewn onto the bag for specific feeding recommendations.

CAUTION: Store in a dry, well-ventilated area protected from rodents and insects. Do not feed moldy or insect-infested food to animals as it may cause illness or death.

GUARANTEED ANALYSIS

Crude Protein (Min)	16.00%
Crude Fat (Min)	1.50%
Crude Fiber (Min)	17.00%
Crude Fiber (Max)	20.00%
Calcium (Ca) (Min)	0.60%
Calcium (Ca) (Max)	1.10%
Phosphorus (P) (Min)	0.40%
Salt (NaCl) (Min)	0.50%
Salt (NaCl) (Max)	1.00%
Vitamin A (Min)	4,650 IU/lb

PRODUCTS

ORDER #	PURINA® RABBIT CHOW™ NATURAL AdvantEdge™ DIET
0055798	Complete 25 lb
0055799	Complete 50 lb
0055803	Fibre3® 7 lb
0055801	Fibre3® 25 lb
0055802	Fibre3® 50 lb
0055833	Show 50 lb
0055831	Professional 50 lb
0055806	Garden Recipe™ 7 lb

INGREDIENTS

Dehydrated Alfalfa Meal, Wheat Middlings, Ground Soybean Hulls, Dehulled Soybean Meal, Ground Corn, Wheat Flour, Cane Molasses, Ground Oat Hulls, Lignin Sulfonate, Salt, Monocalcium Phosphate, Calcium Carbonate, DL-Methionine, Choline Chloride, Iron Oxide, L-Lysine, Sodium Selenite, Vitamin E Supplement, Niacin Supplement, Riboflavin, Vitamin A Supplement, Dried Aspergillus Niger Fermentation Extract, Vitamin B_{12} Supplement, Dried Yeast, Dried Enterococcus Faecium Fermentation Product, Dried Lactobacillus Acidophilus Ferment Product, Vitamin D_3 Supplement, Cobalt Carbonate, Manganese Sulfate, Ethylenediamine Dihydriodide, Zinc Sulfate, Dried Yucca Shidigera Extract, Copper Chloride, Dicalcium Phosphate, Monocalcium Phosphate.

CONTACT US

For more information about this product or any of our Purina® family of products, please visit us on the web at www.RabbitChow.com or contact us at:
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