

# **QUICK REFERENCE GUIDE** 8

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	CHAMPION DRIVE™	FITTER 35®	POWER FUEL®	HEAVY WEIGHT®	SHOWPIG PAYLEAN® 900	POWERFILL®	DEPTH CHARGE®	ULTRA FULL®	FITTER 52™	ALLEVIATE®
Product Code	15930	41763	16636	3000374-112	3004275-202	3001592-106	46180	3003364-206	3004771-205	3004868-205
Package	30 lb. bucket	30 lb. bucket	30 lb. bucket	20 lb. bucket	10 lb. bucket	50 lb. bag	25 lb. bag	50 lb. bag	40 lb. bag	40 lb. bag
Product Form	Pelleted	Pelleted	Extruded Nugget	Powder	Pelleted	Meal	Pelleted	Pelleted	Pelleted	Pelleted
Primary Driver	High Protein (32%)	High Protein (35%)	High Fat (31%)	High Fat (70%)	Moderate Protein (20%)	High Protein (26%)	High Fiber (25%)	High Fiber (27%)	High Protein (52%)	Crude Protein (16%)
Energy Level	Moderate Energy	Low Energy	High Energy	Very High Energy	Moderate Energy	High Energy	Low Energy	Moderate Energy	Low Energy	Moderate Energy
Species	Cattle, Pig, Lamb, Goat & Poultry	Cattle, Pig, Lamb & Goat	Cattle, Pig, Lamb, Goat & Poultry	Cattle, Pig, Lamb & Goat	Pig	Pig	Cattle, Pig, Lamb & Goat	Cattle, Pig, Lamb & Goat	Cattle, Pig, Lamb & Goat	Cattle, Pig, Lamb & Goat
Application	Supplement	Supplement or Complete Feed	Supplement	Supplement, Water Miscible or Paste (Glaze)	Supplement	Supplement or Daily Ration	Supplement	Supplement	Supplement	Supplement
Features	Formulated with very high-quality animal protein sources for muscle synthesis & maximum definition (meat & bone meal free) High levels of both fat- & water-soluble vitamins (A, D, E &B vitamins)	Unique amino acid content Digestible amino acid formulation Low-energy formula High-quality animal protein sources	Very High Energy Extruded Nugget Wheat Germ Meal Flaxseed (Omega3 & 6 Fatty Acids) Gamma Oryzanol Ascorbic Acid High Vitamin E Level	High crude fat content (70%) Proprietary fat blend Water miscible	Formulated with very high-quality animal protein sources for muscle synthesis & maximum definition Concentrated formula - 900 grams/ton High biotin level	Highest quality protein source Digestible amino acid formulation High-energy formula	Multiple sources of digestible fiber Proprietary flavor Yeast culture	Proprietary ingredient blend Progressive expansion design Complements High Octane® Depth Charge® Supplement	Formulated as a very high protein supplement Unique animal protein sources Essential amino acids Very palatable No trace minerals No added copper Convenient feeding directions	Supports GASTRIC and RUMINAL HEALTH for optimal performance Designed to SUPPORT PROPER pH in stressful situations Enhance your feeding program and results for pennies per day
Benefits	Conditions skin & hair Supports muscle tone & shape Designed to add definition & shape to the animal's top Supplements vitamins when animals need a boost or are stressed Produce "show ready" look PuriFerm"- fungal enzyme to help in the digestibility of fibrous feedstuffs	Helps support muscling & helps to trim body fat Helps maximize muscle definition, helps muscles "pop" Provides sufficient nutrient content for muscle definition & to maintain proper body condition Can be used as a complete feed for pigs at 3lb/day; limits weight gain & helps to improve lean	Promotes body condition & growth performance Supplies a large amount of energy in small daily feeding rate Over 100 antioxidants Helps support immune function during periods of stress	Helps soften muscle & promotes healthy hair & skin Can be used to help promote voluntary intake Flexible application— topdressed or mixed with tap water & stays in solution	Makes animals look great by helping build muscle & trim fat	Quality ingredients to help support digestibility Accurate & predictable amino acid delivery Helps support body condition while managing weight gain	Fill creation product that helps expand the digestive tract & helps create fill & ib shape Enhances palatability to help stimulate feed intake Can be used in sheep & goats when a full appearance is needed when limiting daily feed	Enhances palatability to help stimulate feed intake Helps support fill through controlled, progressive expansion formulated to result in lower body and flank fill PuriFerm <sup>*-</sup> fungal enzyme to help in the digestibility of fibrous feedstuffs	Formulated to affect leanness Helps increase femininity in heifers and gilts Designed to help reduce jowi fat Helps promote muscle synthesis and definition Makes animals look great by helping to build muscle and trim fat Helps produce the "Show Ready" look Delivers potent nutrition	Supports optimal gastric pH in show pigs Supports optimal rumen pH in cattle, lambs, and goats fed for exhibition Fed twice per day with normal feedings, or as a snack during periods of stress Helps support optimal intake Can be fed to lambs Contains a proprietary and exclusive active agent
Additional Ingredients	in the second se				ZINPRO	ting.	Diamond V			



Purina Animal Nutrition LLC + 4001 Lexington Avenue North + Arden Hills, MN 55126 + 800-227-8941 + www.purinamills.com/show-feed



# HIGH OCTANE® supplements are specifically designed for livestock show animals. These supplements are part of the HONOR® Show Chow® lineup of livestock show products.

# HIGH OCTANE<sup>®</sup> Champion Drive<sup>™</sup>

### Product Code 15930 - 30 lb. bucket

High Octane® Champion Drive™ is a pelleted, high protein moderate energy topdress that conditions skin and hair, and helps to promote muscle tone and shape. It is particularly useful in helping to add definition and shape to the animal's top.

# HIGH OCTANE® Fitter 35®

#### Product code 41763 - 30 lb. bucket

High Octane® Fitter 35® is a pelleted high protein, low energy supplement for helping to improve muscling, and helping to trim body fat. High Octane® Fitter 35® can be used as a topdress for swine, sheep, goats, and cattle. It can also be fed as a complete feed for swine when managing weight gain and trimming fat.

## HIGH OCTANE® Power Fuel®

#### Product Code 16636 - 30 lb. bucket

High Octane® Power Fuel® Topdress is an extruded high fat nugget that is very useful for helping to promote body condition and growth performance. High Octane® Power Fuel® Topdress contains 31% crude fat and provides a high level of energy.

## HIGH OCTANE® Heavy Weight®

### Product Code 3000374-112 - 20 lb. bucket

High Octane® Heavy Weight® is a dry, high fat (70%), water miscible product that contains coconut oil for helping to promote feed intake, fat cover, and growth rate. Ruminants can be sensitive to dietary changes. When beginning High Octane® Heavy Weight®, start slow at 2 oz per day and increase slowly at 2 oz every 3 to 5 days.

## HIGH OCTANE® Showpig Paylean® 900 Product Code 3004275-202 - 10 lb. bucket

The High Octane® Showpig Paylean® 900 is a pelleted supplement designed to feed to showpigs. The High Octane® Showpig Paylean® 900 contains select fishmeal and dried eggs as the carrier. It is also

completely fortified with minerals and vitamins, including extra biotin to help protect pads, and Zinpro® zinc methionine to help protect hooves.

# HIGH OCTANE® Powerfill®

# Product Code 3001592-106 - 50 lb. bag

High Octane® Powerfill® is a high-protein and high-energy supplement in a meal form that can be fed as part or as the sole daily diet for show pigs. High Octane® Powerfill® supplement is formulated to help promote body condition while managing weight gain and maintaining muscle.

## HIGH OCTANE® Depth Charge® Product Code 46180 - 25 lb. bag

High Octane® Depth Charge® is a fill creation product that expands rapidly after ingestion. It is useful for helping to create fill and help promote rib shape. It is also useful in lambs and goats when they are limit fed.

## HIGH OCTANE® Ultra Full™

## Product Code 3003364-206 - 50 lb. bag

High Octane® Ultra Full™ is a high-fiber supplement formulated with a proprietary ingredient blend in a 1/8" pellet to enhance palatability and feed intake. Through its controlled, progressive expansion design it helps promote fill targeting the lower body and flank areas.

# HIGH OCTANE<sup>®</sup> Fitter 52<sup>™</sup>

#### Product code 3004771-205 - 40 lb. bag

High Octane® Fitter 52™ supplement is designed as a very high protein supplement affecting leanness and promoting muscle synthesis and definition.

# High Octane® Alleviate®

## Product Code 3004868-205 - 40 lb. bag

Formulated to support optimal pH in the digestive systems of show animals, Alleviate® supplement will support gastric and ruminal health for optimal performance. Designed to support proper pH in stressful situations, it will enhance your feeding program and results for pennies per day

# SUGGESTED FEEDING PROGRAMS

# Cattle:

## Improving muscle shape & tone, improving body condition:

HSC Cattle Feed	2.5% of steer's bodyweight/day
Champion Drive™	16 oz/day
Power Fuel®	16 to 32 oz/day Heavy Weight®

## Lambs:

### Improving muscle shape & tone:

HSC Showlamb Grower	3% of lamb's bodyweight/day
Champion Drive™	8 oz/day
Fitter 35®	8 oz/day

#### Improving muscle shape & tone, improving body condition:

HSC Showlamb Grower	3% of lamb's bodyweight/day
Champion Drive™	8 oz/day
Fitter 35®	8 oz/day
Power Fuel®	4 to 8 oz/day

#### Trimming body fat:

HSC Showlamb Grower 3% of lamb's bodyweight/day Fitter 35® 8 to 16 oz/day

## **Goats**:

### Improving muscle shape & tone:

HSC Commotion<sup>™</sup> DX30 or HSC Impulse Goat 3% of goat's bodyweight/day Champion Drive™ 8 oz/day Fitter 35® 8 oz/day

#### Improving muscle shape & tone, improving body condition:

HSC Commotion™ DX30	
or HSC Impulse Goat	3% of goat's bodyweight/day
Champion Drive™	8 oz/day
Fitter 35®	8 oz/day
Power Fuel®	4 to 8 oz/day

## Trimming body fat:

HSC Commotion<sup>™</sup> DX30 3-4% of goat's bodyweight or HSC Impulse Goat Fitter 35® 8 to 16 oz/day

# Pigs:

### Improving muscle shape & tone:

HSC Showpig feed	3 to 6 lbs/day
Champion Drive™	16 oz/day
Fitter 35®	16 oz/day

### Improving muscle shape & tone, improving body condition:

/day

/day

3 to 6 lbs/day
16 oz/day
16 oz/day
8 to 32 oz/day
8 to 16 oz/day

### Trimming body fat:

HSC Showpig feed	3 to 6 lbs/day
Fitter 35®	16 to 32 oz/day

#### Limiting weight gain, improving muscle, decreasing body fat:

Fitter 35® 3 lbs/dau

#### Limiting weight gain, improving muscle, maintaining hodu to

maintaining boay fat:	
Fitter 35®	3 lbs/day
Power Fuel®	1 lbs/day
Depth Charge®	8 to 16 oz/day

## Managing weight gain, improving muscle, feeding Showpig Paylean® 900:

Fitter 35® 3 lbs/day Showpig Paylean® 900 1 oz/day

#### Managing weight gain, improving muscle, feeding Shownia Paulean® 900. maintaining body fat:

Snowpig Paylean® 900,	maintainin
Powerfill®	2 lbs/day
Heavy Weight®	8 oz/day
Showpig Paylean® 900	1 oz/day

FEEDING RATES	POWER FUEL®	CHAMPION DRIVE™	FITTER 35®	SHOWPIG Paylean® 900	DEPTH CHARGE™	HEAVY WEIGHT® Improving Feed Intake	HEAVY WEIGHT® Improving Fat Cover	POWERFILL®	FITTER 52™	ALLEVIATE®	ULTRA FULL®
Cattle	8 to 32 oz/day	16 to 32 oz/day	16 to 32 oz/day	For use with swine only	2 to 3 lbs/day	4 oz/day	8 to 16 oz/day	For use with swine only	8 to 16 oz/day - Steer 16 to 24 oz/day - Heifer	12 to 24 oz/day	3-5 lb/day
Pig	8 to 32 oz/day	16 to 32 oz/day	16 to 32 oz/day	1 oz/day	8 to 24 oz/day	4 oz/day	8 to 24 oz/day	2 to 5 lbs/day	4 to 16 oz/day	2 oz/50 lb bodyweight	1 to 3 lb/day
Lamb	4 to 8 oz/day	8 to 16 oz/day	8 to 16 oz/day	For use with swine only	4 to 8 oz/day	2 oz/day	4 to 8 oz/day	For use with swine only	4 to 8 oz/day	1 oz/50 lb bodyweight	8 to 16 oz/day
Goat	4 to 8 oz/day	8 to 16 oz/day	8 to 16 oz/day	For use with swine only	4 to 8 oz/day	2 oz/day	4 to 8 oz/day	For use with swine only	4 to 8 oz/day	1 oz/50 lb bodyweight	8 to 16 oz/day
Poultry	8 oz/10 lbs of feed	8 oz/10 lbs of feed	N/A	For use with swine only	N/A	N/A	N/A	For use with swine only	N/A	N/A	N/A