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SMALL RUMINANT EDITOR

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SINCE

CLIPPING YOUR LAMBS AND GOATS

What You Need To Know: Clipper Blades | Tips from Stock Show University®

Clipping is a critical part of livestock presentation, and using the correct blade can make a noticeable difference in both appearance and animal comfort. During this “Tips from Stock Show University®” article, Tess Mittag, Stock Show University® Manager, shares some general information on what you need to know about blades that should be going on your clipper.

Andis is a proud sponsor of Stock Show University®, supporting free, hands-on education for stock show youth nationwide. Their commitment to quality tools and educational resources helps exhibitors develop lifelong skills and a deeper understanding of livestock care. Andis clipper blades are trusted by exhibitors and professionals alike for their precision, durability, and consistent results. Knowing when and where to use each blade helps create a clean, well-blended look in the show ring.

Let’s chat about 4 of the most popular blades that we see our Stock Show University® Professors using daily!

Andis® 10 Blade: Precision for Detail Work

The Andis 10 blade is one of the most commonly used blades in livestock grooming. It delivers a close, smooth cut and is ideal for heads and faces, ears, briskets and throats, and sensitive or fine-detail areas. This blade is especially useful for cleaning up areas that require accuracy and a polished finish without excessive pressure on the hide.

Medium Feeding Blade: Versatility and Control

The Andis Medium Feeding Blade is designed to efficiently move through thicker hair while still leaving adequate length for blending. This blade is often used on necks and shoulders, tails, body and rib areas, and areas requiring uniform length with flexibility for fitting. Its balanced cut makes it a dependable option for daily maintenance clipping as well as preparing cattle for fitting and showing. Stock Show University® recommends this blade to any first time or inexperienced clipper as it is the most forgiving blade.

Super Blocking Blade: Building a Strong Foundation

The Andis Super Blocking Blade is a go-to choice when setting the base of a clip job. This blade helps establish uniform hair length across the body, making it easier to shape and blend during fitting. It is commonly used on body and sides, flanks, and areas needing consistency and structure. By creating an even canvas, the Super Blocking Blade allows exhibitors to highlight muscle shape and balance more effectively.

Blue Ribbon Blade: Show-Day Ready Finish

The Andis Blue Ribbon Blade is designed for exhibitors who want a clean, professional finish while maintaining enough hair for final touch-ups. This is the sharpest, most unforgiving blade of the blades we have discussed. Often used closer to show day, this blade works well on body and topline, neck and shoulder transitions, and on final blending areas. This blade helps create a smooth, natural look that enhances overall presentation in the show ring.

Follow the Andis Clipping Guide

Having said all of that, blade selection can vary depending on experience, hair type, weather, and desired appearance. That’s why Andis provides a Clipping Guide Booklet outlining recommended blades by area and species. Stock Show University® encourages exhibitors to follow best practices and utilize trusted educational resources—such as the Andis Clipping Guide Booklet—to confidently select the right blade for every job.

Sullivan Supply

Augusta Co-op is proud to be your local dealer for
Sullivan and Weaver Show Supply products.



**SULLIVAN
SUPPLY**



PURINA® HONOR® SHOW T.I.P.S. FOR SUCCESS

It seems that every year the show landscape gets more competitive, show “season” gets longer, and the number of shows increases. With this, sale calendars continue to expand, the number of groups on feed at an individual operation increases, and the amount of time animals are going through some sort of transitional period is increased.

Any period in which an animal is exposed to a stressor that could impact metabolism, health, feed intake, and performance is a transition. Whether that transition is being relocated to a new home, commingling, adapting to a new feeding program, cold snaps and heat waves, or exposure to new bacteria and viruses, it is safe to say that avoiding transition downfalls is one of the biggest challenges that feeders face. As such, here are 4 Purina® Honor® Show TIPS to help avoid these untimely setbacks.

T- Transitions take time. In many parts of the country there is literally a show every weekend. And while it is tempting to show your new project the moment you get it, it needs time to settle into what its new “normal” is going to be. In particular, feed transitions should be gradual and take at least a week, if not longer, depending on how different the new feeding program may be.

I- Immune function. A tailored health program is critical and goes hand-in-hand with a solid feeding program. Know what the animal has already received when you get it and work with your veterinarian to determine what your new animal, as well as the existing herd may need in anticipation of commingling. Keep a basic medicine cabinet stocked so you can stay ahead of early onset health issues. Seek out feeds that are medicated to prevent certain health challenges such as coccidiosis or scours.

P- Proactive. Stay on top of feed inventory. Running out of feed and having to change the program abruptly is one of the most common reasons for animals “going off feed.” Communicate with your dealer and order ahead, particularly if you are going to transition to a new feed or supplement. Dealers do their best to keep feed fresh, which means they likely aren’t going to have a surplus of feed there that you are not currently feeding.

S- Stay positive. As stated earlier, there is almost always another show around the corner, and the show season is a marathon not a sprint. Build your team, lean on them for knowledge, and work your way through the transition downturns to build back stronger.

Purina Mills

SHOW PURINA® HONOR® SHOW T.I.P.S. FOR SUPPLEMENT SEASON

A successful show stock feeding program is comprised of clean water (always!), a solid base feed, good quality forage (for the ruminants) and when needed, supplements. The “heavy lifting” should always be done by the base feed, and Honor® Show base feeds are designed to supply the highest quality nutrition to support your run to the backdrop. High Octane® supplements, on the other hand, are used to cater to specific developmental needs of the animal such as fat cover, muscle development, fill, animal comfort, etc. It’s important to note that supplements are meant to be just that – supplemental to a high-quality base feed that should make up the bulk of the feeding program.

Supplement choices can be overwhelming and confusing. We are constantly bombarded with flashy ads, bold claims, trendy names, etc., and influenced by what supplements we see sitting at the neighboring stalls when we are at a show. Here are some handy T.I.P.S. for proper incorporation of supplements into your show animals’ feed program.

Target Specific Needs

Make sure you are using the correct supplement for the issue you are trying to address. Whether it’s muscle development, fat cover, fill, etc., choosing the right product is key to achieving desired outcomes. Use these helpful graphics to help determine where our targeted supplements work.

Incorporate Slowly

Take the slow approach when adding in a supplement. Often, supplements are super-concentrated with a certain nutrient such as fat, protein, or fiber which can upset the digestive system when added abruptly. It is important to slowly incorporate them into the diet over a few days. Start with half the targeted feeding rate and work up over 5-7 days.

Progress Pics

Continually monitor progress via pictures and videos to make sure you don’t overshoot your mark. Regular evaluations help you make timely adjustments and ensure that the supplement is working as intended.

Supplement Wisely

When it comes to supplements, more is not always better and 1+1 doesn't always equal 2. So, be strategic about supplement use to avoid moving backwards, and remember to keep the base feed at the forefront of your program.

Purina Mills



HONOR SHOW *WHERE our targeted supplements WORK:* *Sheep & Goat*

GOLDEN TICKET™

- Helps support bloom and growth
- Optimizes muscle development
- Supports feed intake during times of stress

CHAMPION DRIVE™

- Supports muscle development
- Fat cover neutral

ULTRA FULL®

- Supports lower body fill
- Designed for optimal expansion

FITTER 35®
FITTER 52®

- Helps support muscling
- Helps optimize body fat

POWER FUEL®

- Supports body condition and growth performance
- Helps optimize fat cover
- Helps support immune function

DEPTH CHARGE®

- Supports “fill” and volume
- Helps support a full physical appearance for show day

HEAVY WEIGHT®

- Helps optimize fat cover
- Helps support growth by optimizing feed intake

ALLEVIATE®

- Supports ruminal health for optimal performance
- Designed to support proper pH in stressful situations

FLY CONTROL WITH CLARIFLY®

- Prevents the emergence of horn flies, face flies, house flies and stable flies from manure

#FEEDGREATNESS

Purina® Honor Show® Supplements work similarly on goats as they do on sheep. All products listed contain no added copper and are safe for sheep.

SHOW-RITE GUIDE TO FEEDING YOUR SHOW LAMB

Starting at four weeks old and post-weaning, mix or transition to solely offering NewCo Lamb Feed. Providing NewCo Lamb Feed will help your animal show more shape and bloom and can also lead to major differences in muscle development.

Supplements

The first supplement that is typically added to the feed is Muscle in Motion. This is the highest-fat pellet that we offer. It adds dimension and bloom and is great for sale babies. Add 4 oz. per feeding. Another tip for those sale babies would be to add a ½ oz. of Dyne per gallon of water. This will encourage lambs to drink more and will add bloom for lambs that need to put on more fat.

The next supplement that we move to when we find that conditioning has been achieved with Muscle in Motion is Star Shine. Along with adding belly and touch, more than anything, Star Shine provides a jump in fiber with less fat to allow lambs to continue to grow without pudding out, or maturing too quickly. Star Shine is an excellent product to improve the quality of lambs. This is the product I use as much as any alongside NewCo Lamb. We feed this red pellet at a rate of 4–8 oz. a day as needed or with another supplement. This is a great product to use on those early-maturing lambs that wean fat or need to be weaned from a high-fat creep. In those instances, we often skip providing Muscle in Motion and jump straight to offering Star Shine — sell babies included.

Next is our ultimate fat burner, Sculpt. This is another pellet that we recommend feeding at 4–8 oz. a day. At times, we feed 4 oz. of Sculpt with Star Shine. Sculpt does not include quite as much fiber or calories as Star Shine, so feeding them together can help burn a little feed and keep animals fresh over their loin. Sculpt is designed to burn fat and harden muscle and does not burn muscle, unlike so many other products with similar feed tags. I do, however, lower the amount of NewCo offered when trying to burn fat on my projects.

Another pellet we feed is Stretch. Stretch will expand up to three times its own density when it sets in the gut. This is a fiber pellet that is great for lowering that rear rib and flank. Holding is another great reason to feed Stretch, as it includes virtually zero fat, so you won't be contradicting your feeding program. When you're attempting to decrease feed-burning fat but are missing that underline quality, including Stretch at a rate of 4–12 oz. is a good option. I also utilize this product at shows to get my projects filled up.

One of my favorite products designed primarily for lambs is Rite Tyme. This product is designed to be provided at a low feeding rate over a period of time. I personally like to start offering it when we begin exercising, or around 90 to 100 days out from our end point. You will notice a difference after around two weeks of feeding Rite Tyme. One of the benefits offered by Rite Tyme is its ability to improve several handling qualities, like tightening hides, hardening muscle, and adding shape and dimension behind the shoulder. It's also awesome for those thicker-hided, soft-muscled lambs. Rite Tyme can be fed at a rate of 1–2 oz. per day.

Swell is a product for sheep and goats that everyone can appreciate. This is the best product on the market for keeping lambs fresh and full without tying them up. The only time I don't use Swell is if I have a project that carries way too much center belly or tends to bloat. I mix 3 oz. of Swell in a gallon of water and drench with that at a rate of approximately 30–45 oz. every 4 to 6 hours.

Where does Rite Factor fit in to all of this? If I have a project that is not responding to the program, Rite Factor seems to be a great catalyst in any direction. When offered at 3 oz. per day, it will help build muscle or, even better, help animals that are not blooming the way you think they should to utilize the fat in the diet.

The newest supplement in our lineup is Rite Flex. This product is great for those that have spine or structural issues. I've even noticed a difference when Rite Flex is used in animals with bad feet. Trials with Rite Flex have been mind-blowing for all species. We have found that feeding 2 oz. a day for the first week works well, after which we lower that dose to 1 oz. per day.

Cooper Newcomb, Multi-species Support Specialist - Show-Rite

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SUPPLEMENT GUIDE

Product	Species Category	Packaging	Product Form	Description	Feeding Directions	Video Links
MUSCLE-IN-MOTION MULTISPECIE		20 lb. Pail	PELLET	- Optimal Muscle Expression - Broaden topline and mass - Maintain soundness	Swine: 1-2 lbs. per day - From 120 lbs. to desired weight Sheep & Goats: 6 oz. per day Cattle: 1 – 2 lbs. per day	
RITE FACTOR GOAT		5.75 lb. Pail	PELLET	- Helps promote better hide condition - Supports more muscle shape and expression - Promotes positive show traits in goats	3 oz. per animal per day	
RITE FACTOR MS		22.5 lb. Bucket	PELLET	- Supports better hide condition - Promotes efficient cellular activity - Helps support muscle shape and expression	3 oz. per animal per day	
SCULPT		20 lb. Pail	PELLET	50% Protein - Trims lower body fat - Tone and firm muscle	Pigs: ½ to 2 lbs. per day Sheep & Goats: 4 – 8 oz. per day Cattle: 1 – 2 lbs. per day	
STAMINA		1 gal. Jug	LIQUID	100% Wheat Germ Oil - Fortified with Vitamin A & D - Naturally rich source of Vitamin E - Conditions skin and coat	Show Animals: 1 – 4 oz. per head per day Breeding Stock: 1 oz. per 400 lbs. 4 – 8 oz. per day	
SWELL		5 lb. Pail 20 lb. Pail	POWDER POWDER	- Maximize density while holding a steady weight - Aids fill, bulk, & expansion - For best results feed 48-72 hours before show	Pigs: Mix 4 oz. with 16 oz. water. Administer 3 times, night before show, morning of show, one hour prior to show. Sheep & Goats: Mix 4 oz. with 1 gallon water. Administer 1.5 lbs. of mix every 4-6 hours Cattle: Mix 8 oz. with 1 gallon. Administer 2 lbs. of mixture every 6-8 hours.	
RITE TYME		10 lb. Pail	PELLET	- Add lean muscle shape - Intensify definition, tighten hide, and fuller muscle - Support animal health and immunity	Top dress 2 oz. per head per day	
BASIC SCIENCE MASS MAKER		20 lb. Pail	PELLET	- Multi-Source Protein - Adds Muscle Mass and Handle - Will not burn fat, unless fed at elevated levels	Feed 1 ounce per 22 lbs. of body weight per head per day	
EXHALE		12 Fl. Ounces	LIQUID	- Opens Airways - Increase in performance duration - Aides animals with respiratory issues	Apply 2ml per 100lbs of body weight, to the back of livestock's tongue	
ACCENT		25lb. Bucket	PELLET	- Enhance Feed intake - Optimize animal growth and performance - Immunity building	Cattle: 1 lb/hd/day Pigs, Goats & Sheep: 4-8 oz/hd/day	
FAT-N-FLUFFY		20 lb. Bag	POWDER	- Increase in palatability - Enhance bloom and sheen - Optimize cover	Pigs: 4 oz twice a day /hd/day Goats & Sheep: 2 oz twice a day /hd/day	
MILK REPLACER		20 lb. Pail	POWDER	- Fat supplement - Optimal milk replacement for piglets - Increased piglet performance and palatability	- Slop: Mix 1 cup (4 oz.) per 16 oz. water with feed at each feeding. - Top-Dress: Sprinkle 1 cup (4 oz.) dry Show-Rite Milk Replacer on the feed (2) twice/day.	

Product	Species Category	Packaging	Product Form	Description	Feeding Directions	Video Links
SECO-SORB		40 lb. Bag	POWDER	- Optimal drying agent - Promote sanitary birth - Control infection risks	Pigs: Rub Seco-Sorb on the newborn pig vigorously from the neck to the tail until the pig is dry. Sprinkle Seco-Sorb on comfort mats and/or flooring to soak up moisture due to scouring, urination or water. For All Other Species: Sprinkle Seco-Sorb on bedding and/or flooring to soak up moisture due to scouring, urination or water.	
RITE FLEX		10 lb. Pail	PELLET	- Promotes healthy mobility - Supports motion and flexibility - Supports healthy bones and joints - Supports healthy skin	Beef Cattle and Horses: Feed 4 ounces/head/day Swine and Sheep: Feed 2 ounces/head/day Goats: Feed 1 ounce/head/day	
RELAXLYX		50 lb. Tub	BLOCK	- Stress relief - Support nutritional deficiencies due to stress - Promotes hydration	Cattle: Use one container per head for individually housed cattle, and one container for every 3-10 head when cattle are housed in groups. Goats: Use one container per head for individually housed goats, and one container for every 3-10 head when goats are housed in groups.	
RITE FIBER		50 lb. Bag	PELLET	- Develop body mass and rib shape - Promotes consumption - Produced with cob	Offer Rite Fiber at approximately 2% of body weight along with grain and roughage or offer Rite Fiber as the sole ration.	
STAR SHINE		20 lb. Pail	PELLET	- Adds shape without burning fat - Added fiber for softer rear rib and flank - Stimulates appetite, improves digestion, and increases weight gains	Beef Cattle and horses: 1-2lbs./head/day Pigs: Up to 1lb./head/day Goat: 1/4lb. - 2/4lb./head/day Sheep: 1/4lb. - 2/4lb./head/day	
TRANSRITE SOW ULTRA		5 lb. Bag	CAPSULED	- Support higher energy levels - Decrease in farrowing times	Top dress TransRite Sow Ultra at the rate of 25 gm (1 scoop)/hd/day for 3 days before parturition.	

How to utilize QR codes

Part of the **Altech** Feed Division

STEP 1

Open the Camera app either from the lock screen or tapping on the icon from your home screen.

STEP 2

Hold your device steady for 2-3 seconds towards the QR Code you want to scan.

STEP 3

Click on the notification to open the content of the QR Code.



PRODUCT

Augusta Show Feeds have a strong tradition of building champions. From market steers and barrows, to goats and lambs, our award winning formulations add just the right amount of bloom and finish to your show animal.

QUALITY

Augusta Show Feed is produced from only the highest quality ingredients. Additionally, quality control remains at the forefront of our manufacturing excellence. Bringing together science and proven success is the foundation of our show feeds.

SCIENCE

Our team of experienced nutritionists and industry experts closely evaluate each formulation providing you with nutritional perfection in each bag of Augusta Show Feed. Our brand delivers consistent, superior performance that will lead you directly into the winner's circle.

	PROTEIN %	FAT %	FIBER %
BEEF FEED			
SHOWPRO	13.0	4.5	9.0
SHOWPROH	14.0	3.5	14.0
SHEEP FEED			
SHOWLAMB	18.0	3.5	12.0
SHOWLAMBPLUS	16.0	2.5	12.0
GOAT FEED			
SHOWGOAT	16.5	4.0	10.0
SHOWGOATPLAIN	16.5	4.0	10.0
SHOWGOATPELLET	16.0	3.9	12.5
HOG FEED			
SHOWPIG	19.5	6.0	4.0
SHOWPIG2	16.5	6.0	4.0

**HIGH QUALITY
PROTEINS**

GUT HEALTH

**VITAMIN &
MINERAL DENSE**

PALATABLE

**LOCALLY
SOURCED FEEDS**

CONSISTENT

**HIGHLY
DIGESTIBLE**

**IMMUNE
SUPPORTING**

**For additional information on Augusta Show Feed products, please visit
AugustaCoop.com or call (540) 885-1265.**

COUPON



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Coupon valid September 7, 2026 through September 26, 2026. Coupon must be present at time of checkout to receive discount. Limit one coupon per customer. Coupon valid for one in-store sales transaction only. Cannot be combined with other coupons, sales or discounts. In-stock items only. Not redeemable for cash.

FALL FARM *Supply* SALE

September 7 - 19, 2026

Save on farm supply essentials including waterers, stock tanks, bale feeders, bunk feeders, gates, fencing, and more!

All locations. In-stock items only.

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EVENTS / CALENDAR

FALL FARM SUPPLY SALE

September 7-19, 2026

All locations.

Save on farm supply essentials including waterers, stock tanks, bale feeders, bunk feeders, gates, fencing and more!

BACK TO SCHOOL CLOTHING SALE

September 14-19, 2026

Staunton location only.

30% off all clothing, boots, and accessories. In-stock items only. Excludes clearance items.

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event details



EQUINE EXTRAVAGANZA

October 8, 2026 • 4:30PM - 7:00PM

Staunton location only.

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