

# ***Straight from the Horse's Mouth!***

## **Exciting Feed News!**

In an effort to provide the highest quality horse feeds, Augusta Co-Op Elite™ Horse Feeds will now be manufactured offsite. The bag, the formulations, and the nutrient specifications will remain the same. The quality will now be even better than ever and more consistent!

Benefits of this change to you as a customer include:

- more advanced molasses application in textured feeds for more consistent quality, texture and taste
- feed will be manufactured in a certified SAFE FEED/SAFE FOOD and HAACP facility to meet the latest industry safety standards
- feed quality will be on par with many of the national brands at a better value for you
- efforts can be made to make Augusta Co-Op's current feed mill more efficient and more economical to operate which results in savings for all Augusta Co-Op feed customers

Some of the changes that you will notice as you open a bag of Elite™ Feed are a different smell due to a different flavoring source of molasses and different processed grains, including cracked corn and whole oats. Digestibility and palatability of the feed will still be at a very high level and will be similar to our previous feeds even with these changes.

We are working to make this transition as smooth as possible for our customers.

With this manufacturing change, there will be some adjustments to the Augusta Co-Op Elite™ product line. The following feeds will continue to be in stock at Augusta Co-Op stores:

301001	Elite™ Maintenance	301101	Elite™ Performance
301201	Elite™ Pleasure	301501	Elite™ Complete Pellet
301601	Elite™ Balancer Pellet	SENIOR	Elite™ Senior
ELITE	Elite™ Original		

There are some Elite™ feeds that will be discontinued. These will be replaced by alternative choices listed below.

<b>If you are currently feeding:</b>	<b>Then Try: BETTER OPTION</b>	<b>Or: BEST OPTION</b>
Elite™ 10% Pellet	Country Acres 10% Pellet	Horsemans Edge 10% Pellet
Elite™ 14% Pellet	Country Acres 14% Complete Pellet	Strategy GX
Elite™ Competitor	Horsepower Sweet 12:6	Horsemans Edge Sweet 14:6 Omolene 200
Elite™ Mare and Foal	Horsemans Edge Sweet 14:6	Horsemans Edge Mare & Foal Omolene 300
Elite™ Fiber	Hay Stretcher	
Elite™ Lite	Elite™ Balancer Pellet Country Acres 12% Pellet	Enrich 32 Strategy Healthy Edge Wellsolve W/C

### Augusta Horse Pasture Mix

- a selected blend of proven varieties of bluegrass, orchardgrass, duo festulolium, ryegrass, and timothy
- gives you a variety of forages whose different strengths complement each other throughout the growing season
- forms a dense sod that stands up to horse's hooves

ON SALE **\$65.00**/25 lb bag



26635

### February is a great time to plan for spring pasture management needs!

1. Get your soil tested
2. Develop a seeding strategy
3. Select what varieties of seed you need
4. Develop a plan to rotate pastures and allow newly seeded pastures to get established

Contact your equine field rep, Alisa Berry, at (540)294-3630 or your local Augusta Co-Op store or the agronomy department for assistance with your spring pasture plans.

### Farnam Weight Builder

Provides extra calories in the form of fat for maintaining body condition and fuel for performance. Contains flax meal which is high in Omega-3 fatty acids. Calcium to phosphorus ratio is balanced so it can be fed with other supplements. Enhances skin and coat condition. Available in 8 lb and 28 lb containers.

**15% OFF**

207350, 207351



## Spring Factory Direct Vendor Night

**Wednesday, February 29th, 2012**  
**Weyers Cave Community Center**  
**682 Weyers Cave Rd**  
**Weyers Cave, VA**  
**3:00PM - 8:00PM**

**SPECIAL  
EVENT!**

- Take advantage of some of the lowest prices of the spring season on the farm, home, and commercial products you need!
- Visit with vendors on select fencing, equipment, agronomy, clothing, power equipment and other items.
- Register to win a \$500 Augusta Co-Op gift card to be drawn for on 2/29/12 as well as other door prizes
- Booked merchandise needs to be picked up by 3/24/12 or as merchandise arrives at the co-op

\*Sale price valid 2/1- 3/03/12. Vendor night specials valid 2/29/12 only.